



NATIONAL PARTNERSHIP BROCHURE

***CUSTOMER REFERRAL
AND REWARDS SYSTEM***





KEY BENEFITS

**INCREASE YOUR SALES
IMPROVE CUSTOMER RETENTION
ADVERTISE NATIONWIDE
CUSTOMER FINANCING
CAPITAL EXPANSION
PROFESSIONAL ONLINE STORE
EXPAND ABROAD**

**PAGPAPARAMI NG DISTRIBUTORS
OR SUB-DEALERS NG BUSINESS MO**

**KAMI NA BAHALA PARA SA SYSTEM
NG MGA DISTRIBUTORS MO**

**JUST GIVE 1, WE WILL GIVE 5
CASHBACK PRINCIPLE PROGRAM**

**TUTULONG KAMI SA PAGRI-REFER
NG CLIENT SA NEGOSYO NINYO**

**PWEDE SA ANG ATING
PROGRAMA ANG LAHAT:**

**MSME, COOPERATIVES,
URBAN POOR ORGANIZATIONS,
SLP ORGANIZATIONS,
SARI-SARI STORES, ATBP**

PART 1 OF 2

PERSONALIZED
UNDERWRITTEN
LOYALTY PROGRAM

PULP



AN INNOVATIVE PROGRAM OF

HOPE



PULP

PARA SA MGA NEGOSYANTENG PINOY
MICRO, SMALL, AND MEDIUM ENTERPRISES

A tropical landscape at sunset. The foreground is filled with tall, green grass. In the middle ground, there is a large, dark, silhouetted tree on the left and several palm trees on the right. The background shows a bright sunset sky with orange and yellow clouds. The text "INCREASE YOUR SALES BY 500% WITH PULP" is overlaid in the center, with horizontal lines above and below it.

**INCREASE YOUR SALES
BY 500% WITH PULP**



**PARAMIHIN ANG SUKI
BY 1,000% WITH PULP**



**MERON DALAWANG
BENEFITS ANG PULP**

PULP BENEFITS

↑ **SISIKAT ANG
NEGOSYO MO**

↑ **TATAAS ANG SALES
AT DADAMI ANG
CUSTOMERS MO**



SISIKAT ANG NEGOSYO MO

✓ 44,000+ AREAS OF
ADVERTISEMENT

✓ SISIKAT ANG
NEGOSYO MO
SA BUONG
PILIPINAS

✓ BUSINESS EXPANSION
ABROAD AT OVERSEAS



PULP IS POWERED BY



**HONEST OPPORTUNITIES FOR
PHILIPPINE ENTREPRENEURS**

**MOST INNOVATIVE
SOCIAL ENTERPRISE IN
SOUTH-EAST ASIA**



**33RD ASIA-PACIFIC AWARDS
27 JULY 2023**

**MONTIEN RIVERSIDE HOTEL
BANGKOK, THAILAND**



—• E-mail



—• Video Viral



—• Blog



—• SEO



—• Website



—• Roi

DIGITAL MARKETING

WE HAVE 10 (TEN) YEARS
EXPERIENCE IN DIGITAL
MARKETING & ADVERTISING

SINCE 2013

**WE HAVE THE WIDEST REACH
AND THE DEEPEST CONNECTIONS**

HOPE



PHOTO TAKEN DURING THE
PROJECT HOPE LAUNCH IN
NEGROS OCCIDENTAL
ABANSE NEGRENSE



Republic of the Philippines
PHILIPPINE COUNCILORS LEAGUE
Department of the Interior and Local Government
Office of the National President



September 20, 2023

**TO: PHILIPPINE COUNCILORS LEAGUE CITY AND PROVINCIAL FEDERATION
CHAPTER PRESIDENTS**

Please accept this letter as a formal endorsement in support of Project HOPE.

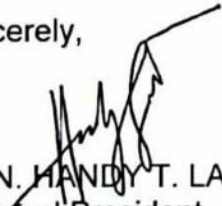
Project HOPE (Honest Opportunities for Philippine Entrepreneurs) is a livelihood program and people empowerment initiative which started in May 2020 during the pandemic. As of writing, it has served more than 75,000 beneficiaries nationwide.

Project HOPE was recently awarded as the most innovative social enterprise in South-East Asia, besting similar initiatives across the ASEAN Region. This award is a testament of Project HOPE's firm commitment to alleviating poverty and improving the lives of our countrymen.

I am certain that the programs of Project HOPE as part of my advocacy in implementing livelihood projects will help your constituents as it has helped many other provinces, cities, and municipalities in our country.

For questions, you may contact Project HOPE directly to MR. JONATHAN CABALEJO at 09326547831.

Sincerely,


HON. HANDY T. LAO
National President
Philippine Councilors League



Office of the President
of the Philippines
PRESIDENTIAL COMMISSION FOR THE URBAN POOR
Malacañang



25 September 2023

MR. KENJIM ROBERTS
EXECUTIVE DIRECTOR
Hope Project Trading FDN Inc.

Dear Mr. Roberts:

Greetings!

Presidential Commission on Urban Poor (PCUP) is one of the distinguished partners of Project HOPE (Honest Opportunities for Philippine Entrepreneurs), a social enterprise organized by the Project Hope Foundation, Inc. along with other partners. It aims to provide **FREE LIVELIHOOD PROGRAMS TO DESERVING AND EAGER ENTREPRENEURS**, maximizing the power of business franchises and the potential of e-commerce as an effective tool to alleviate poverty.

In view of the above, we are pleased to invite you to attend the Ceremony for the Turn-Over of Free Business Franchise on Monday, November 06, 2023, at 1:00 P.M., Malacañang Palace, Jose P Laurel Sr, San Miguel, Manila, Metro Manila.

We look forward to your presence at this event and as our partners in development, thank you very much for your support as always.

Mabuhay!

Very truly yours,



USEC. ELPIDIO R. JORDAN JR.
Chairperson and CEO

HOPE



SPECIAL PRESENTATION

PCL CONVENTION, SMX DAVAO CITY
21 JUNE 2023



**PCL NATIONAL
PRESIDENT**

**HANDY
VERTEXT LAO**

Laoag City Councilor



Presidential Commission for the Urban...



Presidential Commission for the Urban...



Presidential Commission for the Urban Poor

Sep 14 · 🌐



MAGANDANG BALITA!

Ugnayang PCUP at Project HOPE, isasapormal na sa Nobyembre

Nalalapit na ang pagsasapormal ng ugnayan sa pagitan ng Presidential Commission for the Urban Poor (PCUP) at Project HOPE (Honest Opportunities for Philippine Entrepreneurs).

Ito ay matapos ang pagpupulong na naganap kahapon, Setyembre 12, sa punong tanggapan ng Komisyon sa lungsod Quezon na dinaluhan nina PCUP Executive Assistant Ms. Evita Pearl Jamon at PCUP Project & Policy Development Unit (PPDU) Head Ms. Yvelen Moraña kasama ang ilang ehekutibo ng Project HOPE na sina Executive Director Mr. Philip Wen Bombita at Finance Executive Ms. Dona Bella Anjao upang pagkasunduan ang magiging tungkulin ng bawat panig.

Ang PCUP ang tutukoy at mageendorso ng mga benepisyaryong karapat-dapat para sa livelihood program ng Project HOPE. Ia-assess naman ng Project HOPE ang mga benepisyaryong ie-endorso ng PCUP para sa kanilang livelihood program upang bigyan ng karampatang training at maalalayan din ang mga ito para masiguro na tatagal at magiging matagumpay ang kabuhayang ipagkakaloob sa kanila ng Project HOPE.

Matatandaan na nagkaroon ng exploratory meeting sa pagitan ng PCUP at Project HOPE Pebrero ngayong taon upang talakayin ang panukala nitong libreng Business Franchise para sa mga mapipiling benepisyaryo mula sa urban poor sector lalo't higit sa maralitang pamilya na walang kapasidad na bumuo ng sarili nilang kabuhatan.

Magkakaroon ng ceremonial signing ng Memorandum of Understanding (MOU) sa pagitan ng PCUP at Project HOPE sa darating na Nobyembre at isa lamang ito sa mga napipinto pang mga ugnayan sa ilalim ng pamamahala ni PCUP Chairperson at CEO, Undersecretary Elpidio R. Jordan, Jr. na naka-suporta pa rin sa poverty alleviation efforts ni Pangulong Marcos, Jr.

via | Project & Policy Development Unit | PIU

#TatakPCUP
#ParaSaMaralitangPilipino
#PCUPPPDU

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via | Project & Policy Development Unit | PIU

#TatakPCUP
#ParaSaMaralitangPilipino
#PCUPPPDU



Like



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MALAKANYANG LAUNCHING SOON

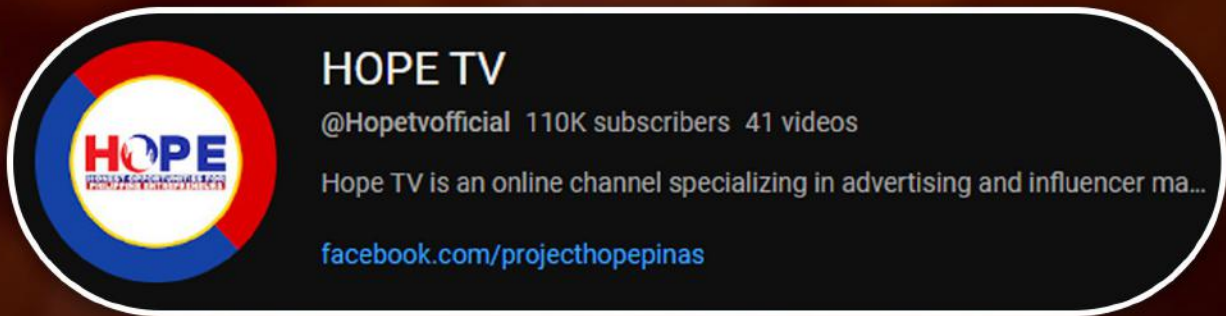


OUR PLAQUES & CERTIFICATES ARE TESTAMENTS OF OUR LOVE & COMMITMENT TO THE ENTIRE FILIPINO NATION



CONGRATULATIONS!

Project HOPE owns
the **largest social enterprise channel**
in Youtube Philippines!



“

As you embark on your entrepreneurial path, know that the road ahead may be challenging, but it's also **filled with immense potentials and countless rewards.**

I wish you the best of luck in your entrepreneurial dreams.

May your businesses thrive and **your dreams turn into remarkable success stories.**



**Senator
Koko Pimentel**

Cagayan de Oro City
September 7, 2023

”

Ang pagbibigay ng mga business franchise ay hindi lamang simpleng pagkakaloob ng negosyo, ito ay pagbibigay ng pag-asa, pagkakataon, at pagbabago sa buhay ng bawat isa.

Project Hope ay nagiging instrumento ng pagbabago at pag-asa sa aming probinsya.

Maraming salamat po sa Project Hope sa inyong pagmamalasakit, pagtutulungan, at pagpapalaganap ng positibong pagbabago sa aming komunidad. **Isang magandang hinaharap ang inyong tinutulungan itatayo.**



**Congressman
Lord Allan Velasco**

Gasan, Marinduque
August 17, 2023

“
Naniniwala po ako na ang epektibong paraan para tumulong sa mga tao ay ang pagbibigay sa kanila ng mga oportunidad.

Let me say this, **the essence of Project HOPE lies in its name, helping our people excel.** And today, we have taken a significant step towards making it happen.

With these franchises, **we are giving them better opportunities for a better life.**”



**Senator
Bong Go**
Olongapo City
September 15, 2023

“

Naniniwala ako na **importante** at mahalaga ang **papel na ginagampanan** ng bawat Pilipino, sa pampubliko o pribadong sektor man.

Sa pamamagitan lamang ng **pagtutulungan**, **kooperasyon** at **pagkakaisa** natin, **tunay na malalampasan** anumang hamon at **pagsubok** na kasalukuyan nating hinaharap bilang isang bansa at bilang isang lahi.

”



**Senator
Chiz Escudero**

Sorsogon Province
August 7, 2023



HOPE LAUNCHING

VISAYAS CENTRAL COMMAND
14 APRIL 2023



**MAJOR GENERAL
BENEDICT
AREVALO**

HOPE

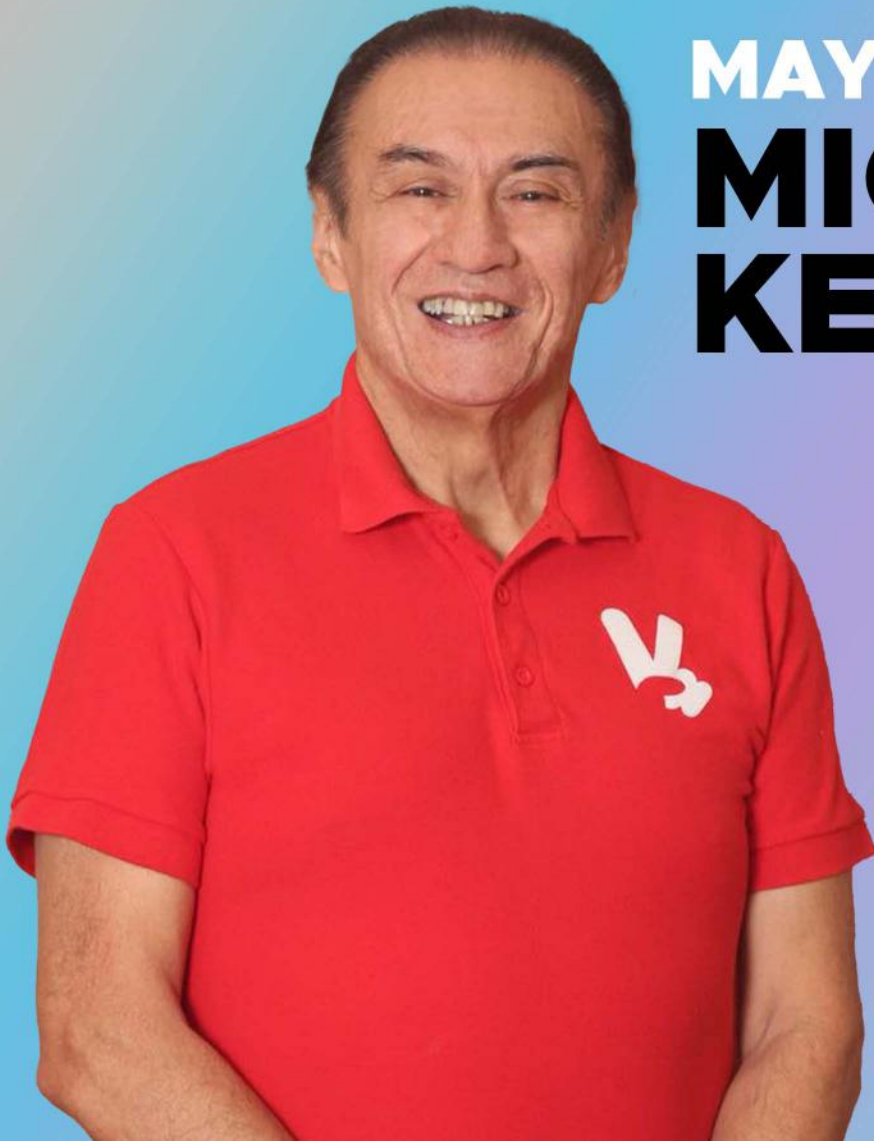




HOPE

HOPE LAUNCHING

ECCDC LAOAG CITY
30 MAY 2023



MAYOR

**MICHAEL
KEON**



HOPE

HOPE LAUNCHING

CSFLU HALL
16 JUNE 2023

**MAYOR
DONG
GUALBERTO**





HOPE

HOPE LAUNCHING

CABUYAO CENTRAL SCHOOL
16 MAY 2023



MAYOR
DENNIS
HAIN



HOPE



HOPE LAUNCHING

KASAMBAGAN BARANGAY HALL
03 FEBRUARY 2023



ABC PRESIDENT



**BRGY. CHAIRMAN
KASAMBAGAN**



HOPE LAUNCHING

MACAPAGAL ANCESTRAL
HOUSE IN ILIGAN CITY
22 MARCH 2023



COUN. QUEENIE BELMONTE

**MAYOR
FRED SIAO**
HOPE



HOPE



HOPE LAUNCHING

PROVINCIAL CAPITOL
30 MAY 2023

**GOVERNOR
ANGGING
DIMAPORO**



HOPE

HOPE LAUNCHING

KORONADAL CITY HALL
23 JUNE 2023



**MAYOR
BEBOT
OGENA**





HOPE LAUNCHING

DSWS BUILDING
18 MAY 2023



HOPE

MAYOR

**MIKE
RAMA**



HOPE LAUNCHING

VALENZUELA CITY AUDITORIUM
10 JUNE 2023

HOPE



MAYOR WES GATCHALIAN
VICE MAYOR LORENA BORJA



COUNCILOR
**GERALD
GALANG**



HOPE LAUNCHING

DAPITAN CITY HALL
13 MAY 2023



HOPE

MAYOR BULLET JALOSJOS



HOPE LAUNCHING

KINARAY-A HOTEL
21 JUNE 2023



HOPE



GOVERNOR
**RHODORA
CADIO**

HOPE LAUNCHING

MAJAYJAY MUNICIPAL GYM
17 MAY 2023



MAYOR
ROMEO
AMORADO



VICE MAYOR
ARIEL ARGAÑOSA
HOPE



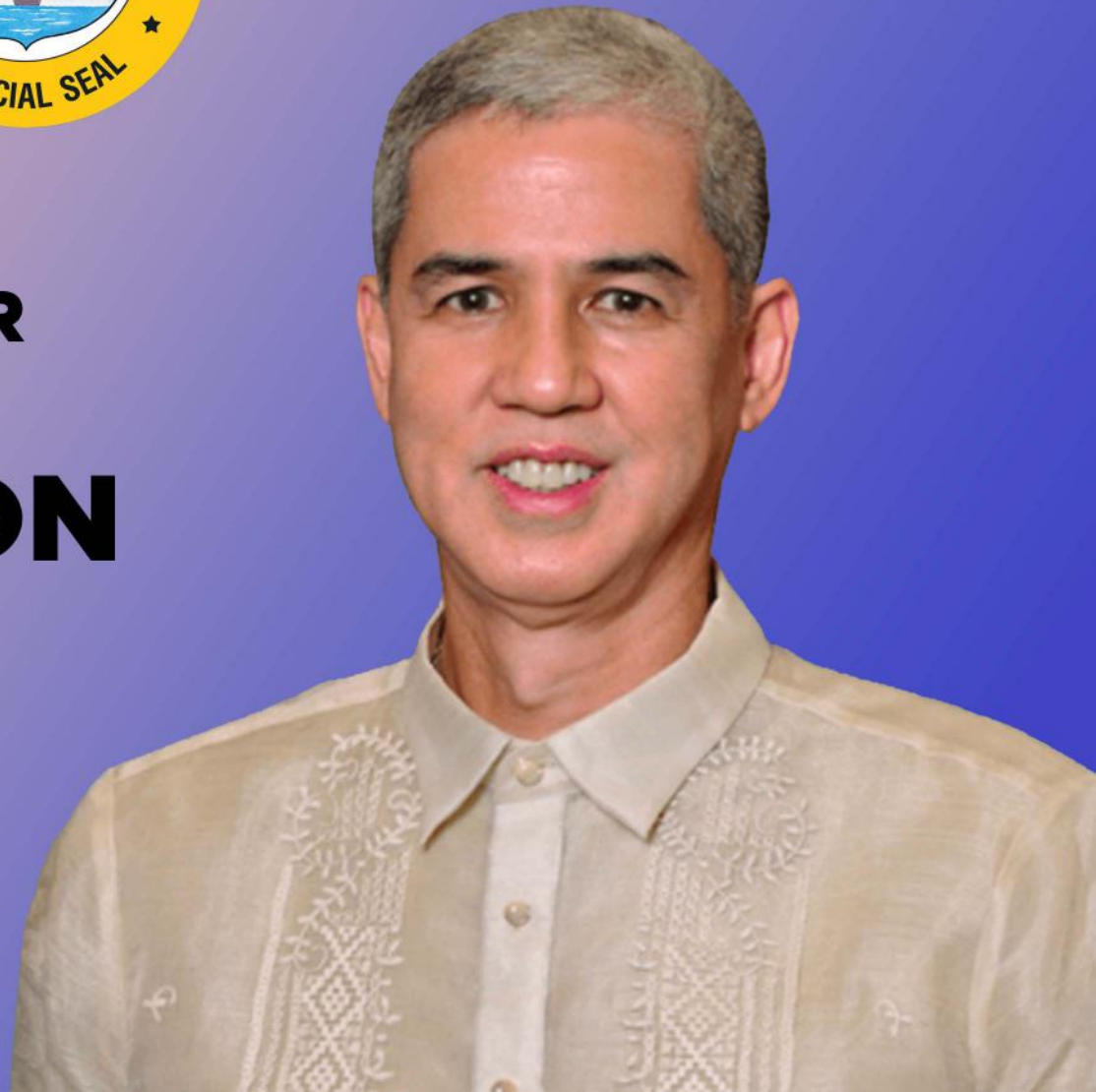
HOPE LAUNCHING

PROVINCIAL CAPITOL
26 JUNE 2023

HOPE



**GOVERNOR
BONG
LACSON**





HOPE

HOPE LAUNCHING

LA CARLOTA CITY HALL
24 MAY 2023



**MAYOR REX
JALANDO-ON**

HOPE

HOPE LAUNCHING

PROVINCIAL CAPITOL
16 JUNE 2023



GOVERNOR SUSAN YAP





HOPE LAUNCHING

GREGORIAN MALL
10 MAY 2023



HOPE



VICE MAYOR
BOBBY CRISTOBAL

MAYOR GIE ROSAL





HOPE

HOPE LAUNCHING

KCC MALL EVENT HALL
12 MAY 2023



MAYOR
JOHN
DALIPE

COUNCILOR
CARY JOHN PIOC



HOPE LAUNCHING

ISABELA CITY HALL
15 MAY 2023



HOPE

**MAYOR
SITTI
HATAMAN**

HOPE

HOPE LAUNCHING

PALAWAN PROVINCIAL CAPITOL
19 APRIL 2023



BOARD MEMBER
ANTON ALVAREZ



GOVERNOR
**DENNIS
SOCRATES**





HOPE LAUNCHING

NEW GOVERNMENT CENTER
17 FEBRUARY 2023

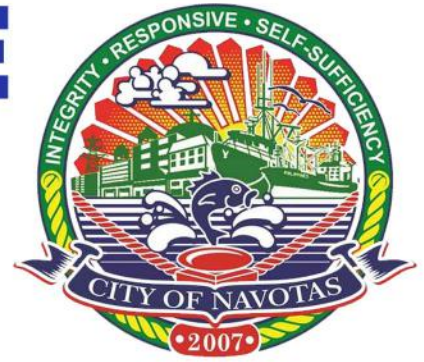


COUN. THADDY SAYSON
COUN. VLADI GONZALES

**MAYOR
ALBEE BENITEZ**

HOPE

HOPE



HOPE LAUNCHING

NAVOTAS CITY HALL
18 MAY 2023



MAYOR JOHN REY TIANGCO

HOPE LAUNCHING

VILLA LUISA CLUB HOUSE
07 JULY 2023



VICE MAYOR
KARINA TEH



COUNCILOR VINCE HERNANDEZ HOPE





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Search

Go!



Republic of the Philippines

PNA
PHILIPPINE NEWS AGENCY



130 pandemic-hit Antiqueños launch online rice biz

By Annabel Consuelo Petinglay



June 23, 2023, 6:35 pm

Share



Share 0



BUSINESS FRANCHISE. Beneficiaries of the free business franchise by the Honest Opportunities for Philippine Entrepreneurs (HOPE) Foundation under their Project HOPE listen to the orientation at the Hotel Kinaray-a in San Jose de Buenavista, Antique on June 21, 2023. HOPE Foundation turned over free business franchises to some 130 identified beneficiaries affected by the pandemic for their financial recovery. (PNA photo by Annabel Consuelo J. Petinglay)

SAN JOSE DE BUENAVISTA, Antique – Some 130 Antiqueños whose livelihood were affected by the pandemic have been given to opportunity to launch their own business of selling rice online to help them in their financial recovery.

The Honest Opportunities for Philippine Entrepreneurs (HOPE) Foundation, in collaboration with the Antique provincial government through its Project HOPE, helped launch their online business.

Cherylyn Quanico, Local Economic Development and Investment Promotion officer of the provincial government, said on Friday that on June 21 the HOPE Foundation turned over the free business franchise to the identified beneficiaries, among them who are displaced overseas Filipino workers (OFWs), persons with disability (PWD), solo parents, students and even businessmen who went bankrupt due to Covid-19.

"The beneficiaries were initially provided with 50 sacks of rice that they could sell online," Quanico said.



Free business franchise gives hope to BCD online sellers



Water Sort Puzzle
Play Now



Bacolod City was the first to launch with the said project amongst all cities, government agencies and NGOs in the Philippines. (BCD PIO photo)



www.sunstar.com.ph



Thursday, September 21, 2023



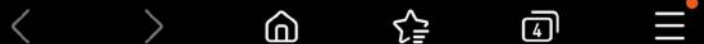
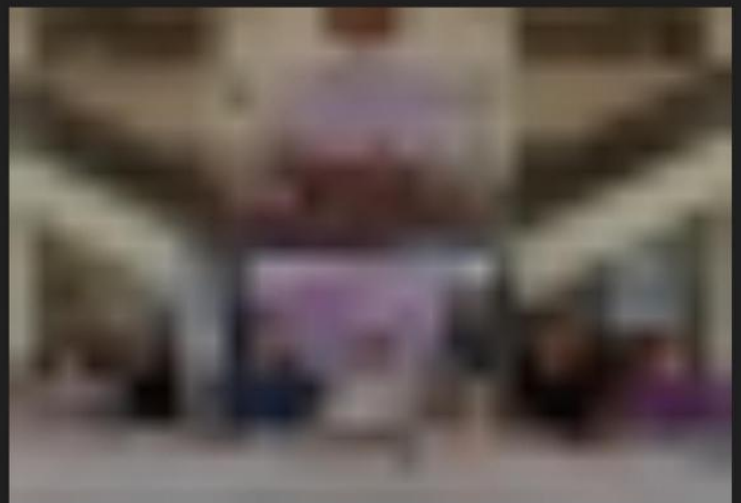
SunStar / BACOLOD

BACOLOD BAGUIO CAGAYAN DE ORO CEBU DA

HOME NEWS BUSINESS SPORTS OPINION

Bacolod

Free business franchise gives hope to BCD online sellers





bacolodcity.gov.ph



GOVPH

Menu



Republic of the Philippines

Bacolod City Government

The City of Smiles

Philippine Standard Time:
Thursday, September 21, 2023, 6:55:57 PM

FREE BUSINESS FRANCHISE, GIVES 'HOPE' TO ONLINE SELLERS OF BACOLOD CITY

YOU ARE HERE: [HOME](#) > [NEWS](#) >
FREE BUSINESS FRANCHISE, GIVES 'H...



Posted on February 17, 2023



Health, education, and livelihood are the major thrusts that Mayor Albee Benitez uphold so as to improve and extend hope to the lives of every Bacolodnon.

Today, February 17, the City Cooperative and Livelihood Development Office (CCLDO), in partnership with the Project HOPE (Honest Opportunities for Philippine Entrepreneurs), held a turnover ceremony of free business franchise to more than 200 beneficiaries of Bacolod City.

During the event, Project HOPE Head Al John Balaoro discussed about 21 in 1 free businesses franchise for its project beneficiaries ranging from commodities to equipment to services.

SP Committee Head on Cooperatives and Livelihood Councilor Thaddy Sayson was optimistic about the project creating a sustainable livelihood assistance to deserving beneficiaries of the city.



BCD PIO

Feb 17 · 🌐



FREE BUSINESS FRANCHISE, GIVES 'HOPE' TO ONLINE SELLERS OF BACOLOD CITY

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SP Committee Head on Cooperatives and Livelihood Councilor Thaddy Sayson was optimistic about the project creating a sustainable livelihood assistance to deserving beneficiaries of the city.

Online sellers and marketers have pre-registered and will undergo training to prepare them on the e-commerce platform and initial rice franchise.

Bacolod City was the first to launch with the said project amongst all cities, government agencies and NGOs in the Philippines.

Chairperson on Trade and Commerce Councilor Vladimir Gonzalez, Sectoral Head Carmeli Bantug-Zayco, and CCLDO Head Brenda Burdeos also attended the event.



**PESO Cabuyao City**

May 17 · 🌐



Isang matagumpay na launching ng Turnover of Free Business Franchise ng Project HOPE katuwang ang PESO Cabuyao City at ng mga Participating Sponsors na ginanap sa Gabaldon Hall Cabuyao Central School.

Marami na naman tayong mamamayan ng Cabuyao ang nabigyan ng oportunidad na magkaroon ng hanapbuhay at magpakakakitaan dahil sa nasabing proyekto.

Ito ay sa pangunguna ng ating butihing punong lungsod Hon. Mayor Dennis "DENHA" Hain at sa kanyang iHELP Program na naglalayong magbigyan ng oportunidad at DEkalidad Na HAnapbuhay ang bawat pamilyang Cabuyeño.

#DEkalidadNaHAnapbuhaySaBawatBahay

#DENHASaBawatBahay

#PESOCabuyaoCity

#BagongCabuyao

#PeraNgBayanIbalikSaMamamayan

#DenHa



+17



Konsehal Vince Hernandez

Jul 8 · 🌐



PROJECT HOPE: FREE LIVELIHOOD PROGRAM PARA SA MGA BATANG KANKALOO

Matagumpay na nailunsad ang Physical Launching ng Project HOPE (Free Livelihood Program) para sa mga Batang Kankaloo, Layunin nito na mabigyan ng kaalaman at dagdag kita ang bawat mamamayan ng ating Lungsod Caloocan sa tulong ng makabagong teknolohiya.

Ang inyong lingkod **Konsehal Vince Hernandez** ay nagpapasalamat kina Dr. Philip Wen Bombita (Executive Director), Mr. Jim Estimar (Project Hope National Director) Ms. Rosalinda Espiritu (Regional Director) sa inyong ibinahagi at binigay na oportunidad para sa aming mamamayan.

Kaisa po natin sa ating programang pangkabuhayan ang ating **Mayor Along Malapitan, Vice Mayor Karina Teh** at **Congressman Oca Malapitan**.

#AksyonAtMalasakit

#BatangKankaloo

#ProjectHOPE

#KonsiVinceHernandez



**Mayor Rolly Tolentino**

Aug 17 · 🌐



Courtesy Visit | August 17, 2023
Project HOPE

Ngayong araw ay nakipagpulong tayo kay G.Cyril Montero ang Executive Director, HOPE Project Trading FDN Incorporated na magiging katuwang ng Pamahalaang Bayan ng Gasan sa pagtulong sa ating mga kababayan sa sektor ng pamumuhunan.

Ang Project HOPE ay nagsagawa ng Launching at Turn-Over para sa Free Business Franchise sa ating mga kababayang mamumuhunan upang magbigyang ng pagkakataon at makatulong sa kanilang hanapbuhay. Pinasasalamatan natin si MSWD Officer Ms.Rebecca Bisnar sa pakikipag-ugnayan sa programang ito.

Ang programang ito na makatutulong sa ating mga kababayan ay bahagi ng ating Pagdiriwang ng 414th Araw ng Gasan. Ang patuloy na pag-unlad ay dahil sa pagkakaisa ng mamamayan at Pamahalaang Bayan ng Gasan at maging ng mga pribadong sektor na handang tumulong sa atin. [#SerbisyongMayPuso](#)
[#AksiyongMaTOLENatMaTINO](#)

**SERBISYONG MAY PUSO** ❤️**aksiyong maTOLEn at maTINO**



PROJECT HOPE
PHYSICAL LAUNCHING
AUGUST 17, 2023 (THURSDAY)
8:00 AM | GASAN TENNIS COURT

CECILIANO MAY DICA

alemann moTIEU et

NEWS

Project HOPE launches free business franchise for Gaseños

Published on: September 01, 2023
By Romeo Mataac, Jr.

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 Tweet

GASAN, Marinduque (PIA) -- The Project Honest Opportunities for Philippine Entrepreneur (HOPE) Foundation Inc. headed by Executive Director Cyril Montero, and the Local Government Unit of Gasan represented by Mayor Rolando Tolentino

Published on: September 01, 2023
By Romeo Mataac, Jr.

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GASAN, Marinduque (PIA) -- The Project Honest Opportunities for Philippine Entrepreneur (HOPE) Foundation Inc. headed by Executive Director Cyril Montero, and the Local Government Unit of Gasan represented by Mayor Rolando Tolentino forge a partnership to launch free business franchises for the community of Gasan.

The said program which is designed to be a helping hand to the community aims to assist individuals in the realm of investments that leads to providing them an opportunity to sustain their livelihoods.

This initiative recently held its launching and turn-over which coincides with the ongoing celebration of the 414th Araw ng Gasan.

The momentous activity was made possible through collaboration with the Municipal Social Welfare and Development Office and Gasan LGU.

Project HOPE actively encourages and supports fellow Filipinos from the investment sector through training and the provision of Free



LGU Iligan - City Social Welfare & Development Office

Mar 24 · 🌐



TURNOVER OF FREE BUSINESS FRANCHISE

Honest Opportunities for Philippine Enterprise (HOPE), a non-government organization, in partnership with Iligan City LGU – City Social Welfare and Development Office granted a free business franchise to women, solo parents, and persons with disabilities last March 22, 2013.

Ms. Joan Fleur L. Causin, Deputy Project Head, and Mr. Jared Lance L. De Paz Director of Project Hope Foundation Inc. gave an inspirational message to the participants.

The event was graced by Hon. Rosevi Queenie C. Belmonte, Chairperson SP Committee on Social Services, and Evelyn S. Madrio, City Government Dept Head II (CSWDO).

#CSWDIliganCares

#projecthope

#Asensolliganon



**Councilor Queenie Belmonte**

Mar 22 · 🌐



Iligan City LGU under the leadership of Mayor Frederick W. Siao - City Social Welfare & Development Office in partnership with Project HOPE (Honest Opportunities for Philippine Entrepreneurs) Turnover of Free Business Franchise

Hindi porket mahirap ka, mamamatay ka nang mahirap. -
Dr. Philip Bombita, Project HOPE, Investors Relation

More than a hundred beneficiaries were granted free business franchises worth fifty thousand pesos each as startup capital for online selling. These recipients come from different sectors, including women, solo parents, PWDs, etc.

LGU Iligan, CSWD headed by Ma'am Evelyn Madrio, partnered with Project HOPE inorder to empower our fellow Iliganons through small businesses that could improve their quality of life. Project HOPE's goal is to provide valuable resources to individuals, without any cost.

Asenso Iliganon!
Padayon ang serbisyo.



**Isabela City Economic Development and Investment Promotions Office**

May 15 · 🌐

₱100K KAPITAL NA PANG-NEGOSYONG ONLINE NG PROJECT HOPE FOUNDATION INILUNSA SA ISABELA DE BASILAN

May 15, 2023 | Isabela City, Basilan - More than a hundred budding entrepreneurs from all over Isabela de Basilan converged Monday at the Multipurpose Hall of the Isabela City West Terminal, Aguada, this city, to witness the physical launching and turnover of free business franchise under the auspices of PROJECT HOPE.

Present to give an Orientation on Project HOPE was Project Director Jim Estimar, extolling the virtues of opening a business and achieving life goals through entrepreneurship, perseverance and hardwork. Estimar expounded on Project HOPE's raison d'etre, its business concept, mechanics and ways forward for engaged MSMEs to achieve their life goals thru business and entrepreneurship.

City Administrator and concurrent City Legal Officer Atty Adzlan Imran, delivered the message of Mayor Sitti Djalía A Turabin-Hataman on her behalf, while CSWDO Nor-aina Asmara welcomed the beneficiaries, and [Isabela City LEDIPO](#) Jamju A. Rivera gave the closing remarks.

After the Orientation and Physical Launching, Mr Estimar visited Mayor Sitti Djalía A Turabin-Hataman in a courtesy call at City Hall.

Initially, Project HOPE aims to provide ₱100k worth of business franchise to more than individual entrepreneurs who shall be engaged in (1) e-loading; (2) online bills payments; or, (3) rice retailing thru online stores and e-commerce platforms.

A first batch of 100 beneficiaries from Isabela de Basilan will be given access to Project HOPE's online business portals, coaching and mentoring, inventory and logistical delivery networks.

This activity is an undertaking of Project HOPE Foundation Inc., and is supported by the [City Government of Isabela de Basilan](#) thru the CSWDO, [PESO Public Employment Service Office Isabela City](#), OCM LEDIPO and the Department of Social Welfare and Development (DSWD), as well as CGSO and OCM IT Division, among others.

#ProjectHope
#HAPIsabela #BienBale
#AHappyAndDignifiedLifeForAll
#KabuhayanatNegosyo
#parasaekonomiya
#LEDIPO

**Public Employment Service Office - PESO La Carlota City**

May 25 · 🌐



May 24, 2023 | Project HOPE La Carlota City Launching

Honest Opportunities for Philippine Entrepreneurs (HOPE) E-Commerce Business Project officially launched in La Carlota City spearheaded by the Public Employment Service Office led by Ma'am Helen D. Barrato in coordination with LGU-La Carlota City under Mayor Rex R. Jalandon and the Executive Office with Sir Mark Threx Rojo.

The activity was attended by participants from various sectors - Barangay OFW Officers, NGOs, and Senior High School ABM students. City Councilors Hon. Jan-Jan Alvañez and Hon. Akoy Sia also graced the activity and welcomed the guest and participants. Guest speakers were Project Hope National Director Sir Jared Lance De Paz and BPI Banko Field Sales Officer Sir Marvin Ratio.

#padayonmangkasanon #peso2023 #PESOinAction





newsline.ph



≡ MENU

NewsLine
P H I L I P P I N E S
BUILDING INFORMATION HIGHWAY FOR THE COMMUNITY

NewsLine Philippines » Project Hope
launched in Lanao del Norte

Project Hope launched in Lanao del Norte

June 4, 2023 by NewsLine
Philippines



Over 1,000 beneficiaries were identified by Lanao del Norte's provincial social welfare and development office were given free business franchise and product inventory capital with free coaching and monitoring.

Governor Imelda Angging thanked Project Hope for choosing the beneficiaries and supported the initiative of promoting livelihood opportunities for the vulnerable sectors in the localities to improve economic well-being.

The program was attended by Project Hope's director Jared Lance de Paz, personnel from the Department of Social Welfare and Development, PSDWDO led by



lanaodelnorte.gov.ph



GOVPH

Menu



REPUBLIC OF THE PHILIPPINES
PROVINCE OF LANA DEL NORTE
The Land of Beauty and Bounty

Philippine Standard Time:

LDN launches 'Project Hope'

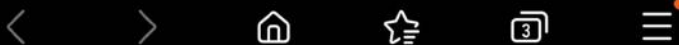
Posted on July 7, 2023



TUBOD, Lanao del Norte – Project HOPE (Honest Opportunities for Philippine Entrepreneurs) was launched here in the province in partnership with Provincial Government of Lanao del Norte, Tuesday, May 30, 2023.



Privacy - Terms



TUBOD, Lanao del Norte – Project HOPE (Honest Opportunities for Philippine Entrepreneurs) was launched here in the province in partnership with the Provincial Government of Lanao del Norte, Tuesday, May 30, 2023.

Some 100 beneficiaries identified by the Provincial Social Welfare and Development Office (PSWDO) are set to receive free business franchises and free product inventory capital, with fee coaching and monitoring.

"Thank you for choosing Lanao del Norte. We support you in promoting livelihood opportunities for the vulnerable sectors of the locality towards economic well-being," Governor Imelda Angging said.

Present during the program were guests from Project Hope Foundation headed by Director Jared Lance L. De Paz, personnel from the Department of Social Welfare and Development Office (DSWD), the PSWDO headed by Ms. Annabelle Mendez, and Atty. Mark Christopher Babor, Provincial Administrator and Legal Officer.

The project aims to maximize the power of business franchises and the potential of e-commerce as an effective tool to alleviate poverty. The project is at the forefront of bridging buyers who strive for quality, affordable products and sellers who want to do business with consumers.



Privacy - Terms

**Handy Vertex Lao**

May 31 · 🌐



Yesterday, I was able to attend the launching, orientation and turn over of the free business franchise brought to us by the PROJECT HOPE (Honest Opportunities for Philippine Enterprise).

I am fascinated by the level of collaboration of this program from various sectors – the local government of Laoag headed by our very supportive father of the city, Mayor Michael Marcos Keon, private and business sector and non-government organization extending FREE NEGOSYO PROGRAM to various recipients in the City of Laoag.

We look forward to building on our fruitful partnership for many years to come!

#HANDYPENDABLE

#HandyVertexLao

#pclnational

#PusoAtMalasakit





Leipo Legazpi is with Dindo Galvo Nabol and 13 others.

Apr 5 · 🌐



LGU-Legazpi City is one of the distinguished partners of Project HOPE (Honest Opportunities for Philippine Entrepreneurs), a social enterprise organized by the Project Hope Foundation along with other partners. It aims to provide FREE LIVELIHOOD PROGRAMS TO DESERVING AND EAGER ENTREPRENEURS, maximizing the power of business franchises and the potential of e-commerce as an effective tool to alleviate poverty.

Here are some of the benefits of Project Hope's livelihood beneficiaries, Free 21 Business Franchise worth 100k, Free product inventory capital amounting to 50k or higher, and each beneficiary will be assigned to a business mentor for coaching and monitoring, among others.

Online Registration is now open.
Click the link below to proceed.

Ito po ang official registration form:

👉👉👉 <https://forms.gle/KLTyF3vZyoaw2sCr6>

SPONSOR'S ID:1317

#partnerships
#ProjectHOPE
#LGULegazpi
#LEIPO
#CSWDO
#CLO

FREE



NEGOSYO

BY



INCLUSION:

- 50 SACKS OF RICE AS PRODUCT INVENTORY
- 21 AND 1 BUSINESS FRANCHISE
- AND MANY MORE!!



Vice Mayor Ariel Arcenal Argañosa



Vice Mayor Ariel Arcenal Argañosa

May 18 · 🌐



TURNOVER OF FREE BUSINESS FRANCHISE

Hatid ng inyong lingkod [Vice Mayor Ariel Arcenal Argañosa](#) in partnership with Project HOPE.

#AlagangAriel

#MajayjayLaguna

#Majayjay



Like



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In a collaborative effort with Project HOPE (Honest Opportunities for Philippine Entrepreneurs), the Navotas Hanapbuhay Center recently conducted a



www.negros-occ.gov.ph



GOVPH

Menu



PROVINCIAL GOVERNMENT OF
NEGROS OCCIDENTAL
Republic of the Philippines

Philippine Standard Time:

Thursday, September 21, 2023, 7:04:02 PM

ABANSE NEGRENSE, CAPITOL NEWS

PROJECT HOPE LAUNCHED TO AID NEGRENSE ENTREPRENEURS

PIO Capitol June 26, 2023 9:52 am

The Provincial Government of Negros Occidental in collaboration with Project HOPE Foundation, Inc. and other partners launched Project HOPE or Honest



The Provincial Government of Negros Occidental in collaboration with Project HOPE Foundation, Inc. and other partners, launched Project HOPE or Honest Opportunities for Philippine Entrepreneurs, which aims to provide a free livelihood program to Negrense entrepreneurs.

The activity was held at Negros Residences in Bacolod City, this morning, attended by Gov. Bong Lacson, Jared Lance de De Paz, Director of Project HOPE for Legazpi, Technology and Livelihood Development Center Head Libay Alarcon, Provincial Social Welfare and Development Office OIC Gerla Sario, and the beneficiaries of the program.

Project HOPE is a social enterprise that aims to provide free livelihood program by maximizing the power of business franchises and the potential of e-commerce as an effective tool to alleviate poverty, bridging buyers and sellers who want to directly trade with consumers.

Gov. Lacson said that the program is a timely and responsive initiative to the needs of aspiring Negrense entrepreneurs who lack access to capital and the other necessities of starting an enterprise.

He thanked Project Hope for the support and conviction in the potential of the Negrense entrepreneurs and in strengthening communities. The governor also signed a Memorandum of Understanding with Project Hope Foundation, for the said project, as part of the activity.*[#AbanseNegrense](#)



Province of Negros Occidental TLDC

Jun 26 · 🌐



Province of Negros Occidental
PHYSICAL LAUNCHING

Turnover of Free Business Franchise

PROJECT HOPE
(Honest Opportunities for Philippine Entrepreneurs)

June 26, 2023



Like



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PIO Palawan

Apr 20 · 🌐



TINGNAN: PROJECT HOPE LAUNCHING AND ORIENTATION, ISINAGAWA SA GUSALING KAPITOLYO

Nagsagawa ng launching and orientation ang Project Honest Opportunities for Entrepreneurs (HOPE) kahapon, Abril 19, 2023 na ginanap sa VJR Hall ng gusaling kapitolyo kung saan tinalakay dito ang mga tungkulin at responsibilidad ng bawat franchise beneficiary.

Ang HOPE ay isang social enterprise na naglalayong magbigay ng libreng business franchises na nagsimula noong taong 2020 kasabay nang kasagsagan ng pandemya. Layunin nito na gamitin ang potensyal ng e-commerce bilang daan upang maitaas ang estado ng pamumuhay ng mga Pilipino.

Ang naturang aktibidad ay dinaluhan nina Special Assistant to the Governor Engr. Bonifacio M. Madarcos bilang kinatawan ni Gob. V. Dennis M. Socrates; Sangguniang Panlalawigan Board Member and Committee on Ways and Means Chairman Juan Antonio E. Alvarez; Provincial Economic Enterprise Development Office OIC Engr. John Gil A. Ynzon; Provincial Social Welfare and Development Officer Abigail D. Abaña, at Atty. Gellian Grace B. Baaco ng Provincial Legal Office.



**Councilor Atty. Jet Frias**

Sep 13 · 🌐



Matagumpay ang naging Physical Launching para sa unang batch ng 650 beneficiaries ng Libreng Pangkabuhayan na handog sa atin ng ating [#KonsiTorni](#) Jet Frias at ng Honest Opportunity Entrepreneurship (HOPE) para sa mga mamamayan ng District 2 nitong nakaraang araw lamang.

Kami din po ay nagpasasalamat sa walang katumbas na tulong at partisipasyon ng Hope Project Foundation Inc., at sa mga dumalo rin na sina Mayor Eric L. Olivarez, Cong. Eric L. Olivarez, Cong. Gus Tambunting, Coun. Tin Esplana at Sheilla Benson. Sa mga assistance rin na ibinahagi ng opisina nila Coun. Rico Golez, Coun. Tin Esplana at Coun. Nina Sotto.

Congratulations po sa ating mga benepisyaryo!

Abangan lamang ang announcement para sa 2nd Batch ng Programang Libreng Pangkabuhayan ni Konsehal Jet Frias sa kanyang page [Councilor Atty. Jet Frias](#)

Serbisyong diretso sa tao mula sa ating Konsehal Atty. Jet Frias 😊

[#KonsiTorniJetFrias](#)

[#AttyJetFrias](#)

[#AbogadoSaKonseho](#)

[#SerbisyoArangkada2023](#)





Tarlac Standard

Jun 21 · 🌐



PCEDO, PSWDO launch Project HOPE in Tarlac

THE Provincial Cooperative and Enterprise Development Office (PCEDO) and the Provincial Social Welfare & Development Office (PSWDO) launched the Project HOPE (Honest Opportunities for Philippine Entrepreneurs) in Tarlac province last June 16 at the Capitol Center.

The project which aims to support local farmers and promote locally produced products, poverty alleviation and to inspire and encourage Tarlaqueños to engage in entrepreneurship.

More than 400 Tarlac entrepreneurs will be the first batch to benefit from Project HOPE that include entrepreneurs, farmers, small business owners, out-of-school-youth, Overseas Filipino Workers, retiring and retired employees.

In her message, PCEDO head Marvi dela Cruz thanked Project HOPE for the opportunity given to Tarlac and acknowledged the leadership of the project for providing initial business support to local entrepreneurs.

Tarlac province is the first to receive such benefits from Project HOPE.

Project HOPE Senior Regional Director Joraline Romano congratulated the beneficiaries for successfully received free business support from them while the project's National Director Kemjin Roberts said that Tarlac province entrepreneurs are very competitive when it comes to business and potentials to be supervisors.

Local Companies who pledged support for Project HOPE are Ford-Tarlac and BPI Direct Banko.

Others who were present during the launching were Project HOPE Executive Director Jonathan Cabalejo, Ford-Tarlac Business Manager Elbert D. Culala, BPI Direct Banko Territory Sales Manager Marvin Ratio and Tarlac PSWDO head Maria Elena Jalos.---**Tarlac PIO**



**Valenzuela City** ✓

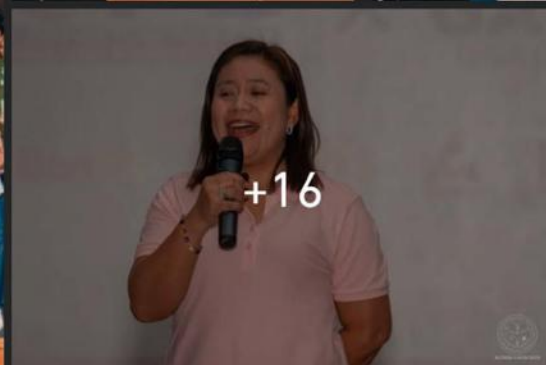
Jun 13 · 🌐



Livelihood Opportunities for [#PamilyangValenzuelano!](#)

IN PHOTOS: The Honest Opportunities for Philippine Entrepreneurs (HOPE), in partnership with the Office of Coun. Gerald Galang, turned over business franchises by Project HOPE for [#PamilyangValenzuelano](#) last June 10, 2023.

Present at the event attended by 150 Valenzuelanos were Livelihood Office Officer-in-Charge Coun. Gerald Galang, Vice Mayor Lorie Natividad-Borja, HOPE National Director Jim Estimar, HOPE Executive Director Philip Wen Bombita, Coun. Niña Lopez, and Ana Liza Guiao of the Local Economic Development and Investment Promotions Office.



Like



Comment



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Gerald Galang



Gerald Galang is at Valenzuela Auditorium.

Jun 11 · 🌐



Launching and Turnover of Free Business Franchise ng Project HOPE kahapon dito sa [Valenzuela City100](#)

Halos higit daan ang magkakaroon ng oportunidad na magkanegosyo, salamat sa inisyatibo at pakikipagtulungan ng Hope Foundation Inc. sa ating tanggapan.

Nawa'y ito ang maging simula ng inyong mas ansensadong pamumuhay, mga kadistrito! Tuloy-tuloy ang ating progreso! 😊

#GnaGsaSerbisyo

#ProjectHOPE

#TuloyAngProgresoValenzuela



Like



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Cyril E. Montero and 196 others



rpnradio.com



Home > Mindanao News > DXXX Zamboanga News

DXXX Zamboanga News

Provincial News

Zamboanga city launches project hope as part of Dalipe's economic relief program

By **RPN Social** - May 14, 2023

20 0



At least 186 families were selected recipients of free business franchises in line with the city government's

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At least 186 families were selected recipients of free business franchises in line with the city government's Project Honest Opportunities for Philippine Entrepreneurs (HOPE).

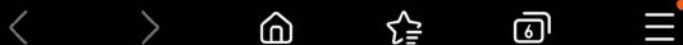
Implemented by the Public Employment Service Office and the City Social Welfare and Development Office in collaboration with other agencies, Project HOPE entitles each beneficiary to receive 21 business franchises which will be given in tranches, depending on the success rate.

The project forms part of Mayor John Dalipe's thrust on economic recovery and relief for residents hardest hit by the pandemic and other challenges.

The 186 families compose the first batch of beneficiaries who received the first 3 franchises – rice, e-loading, payment center.

The launching activity held at KCC Mall de Zamboanga in Gov Camins also gave the project partners the opportunity to introduce other business opportunities. The Bank of Philippine Islands (BPI) discussed the topic financial literacy, the BDO talked about MSME loan program while Ford Zamboanga presented the features

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Thursday, September 21, 2023



SunStar / ZAMBOANGA

BACOLOD BAGUIO CAGAYAN DE ORO CEBU

HOME NEWS BUSINESS SPORTS OPINION



Zamboanga

Zamboanga City Government launches Project Hope



Zamboanga

Zamboanga City Government launches Project Hope



ZAMBOANGA. Some 186 families were selected benefit of free business franchises in line with the city government's Project Honest Opportunities for Philippine Entrepreneurs (Hope). A photo handout shows some of the recipients of the program showing their certificate of franchise. (SunStar Zamboanga)





Consejal Cary Pioc is at KCC Mall de Zamboanga.

May 12 · 🌐



May 12, 2023 | Launching of Project HOPE in Zamboanga City and Turnover of Free Business Franchise

Project Hope or the Project Honest Opportunities for Philippine Entrepreneurs launched here in Zamboanga City as it will connect with buyers who seek high-quality, affordable products with sellers who want to sell directly to consumers.

We can say that this is legit because over the past two years, the project has assisted numerous individuals in various parts of the country in growing and prospering.

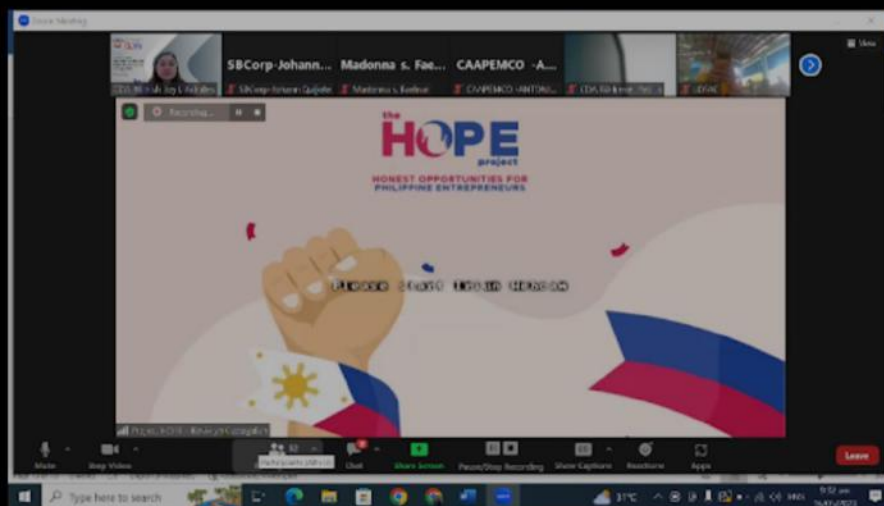
Thank you to the Project HOPE Foundation Inc. National Director Mr. Jim B. Estimar and Dr. Philip Wen Bombita for bringing this project to our City as your Project aim to extend to more eligible individuals and sharing your vision with us.





Webinar Conduct with Small Business Corporation and the Project Hope

📅 Posted on May 17, 2023



A total of 84 participants from 64 cooperatives attended the Small Business Corporation Webinar on its programs and services and the orientation of the Project Hope for business opportunities of cooperatives. This was held on May 16, 2023 at 8:30 a.m via zoom platform. The resource speaker is Mr. Johann B. Quijote – the Chief Accounts Management Specialist of the SB Corporation, Cebu City. The activity was coordinated with the SB Corporation





991-3238/991-3237



What Partners Have To Say?

Thank you very much,
malaking tulong po ito
sa mga **constituents** namin
dito sa Pateros.

**Analiza P.
Aguilon**

PESO Manager, City of Pateros

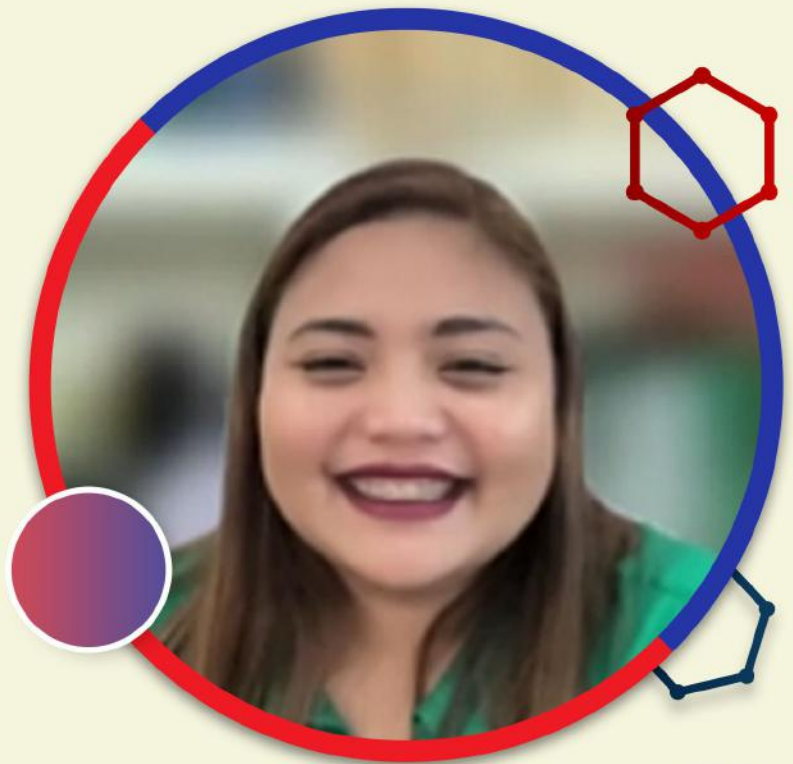


What Partners Have To Say?

**It's a
timely project
for us.**

**Desiree Faith
Lingo**

Staff, Tagbilaran CSWDO



What Partners Have To Say?

**Salamat sa opportunity
na napili ninyo
ang Catbalogan City,
na matulungan
ang mga taga Catbaloganons
na naghahanap ng kabuhayan.**

**Mayor
Dexter Uy**

City Mayor, Catbalogan City



What Partners Have To Say?

Maraming salamat sa HOPE Foundation, hopefully this is a very **exciting partnership**. Lahat ng discussion ay talagang **swak na swak, aligned** talaga siya sa **vision** ng City Government: Butuan to become a Hub City of Opportunities and Growth.

Ms. Golda Pocon

CSWDO Head, Butuan City



What Partners Have To Say?

**Thank you! This is really
a welcome development po.**

**Ma. Socorro
Rojas**

CSWDO Head, Zamboanga City



What Partners Have To Say?

We **appreciate your effort** to reach out to our Province, kasi alam ko na **marami** din naman ang **nangangailangan** diyan. I, myself talagang naa-appreciate ko ang e-commerce.

Myrna Bersalona

PSWDO Head, Province of Abra



What Partners Have To Say?

In behalf of DSWD through the SLP, I would like to thank you for the time and **opportunities** that you've **offered** to our **beneficiaries**. I know it is a social enterprise program na parang **swak talaga** ito sa aming identified beneficiaries.

Rhandy Ladoroz

Head - RPC, DSWD Region X

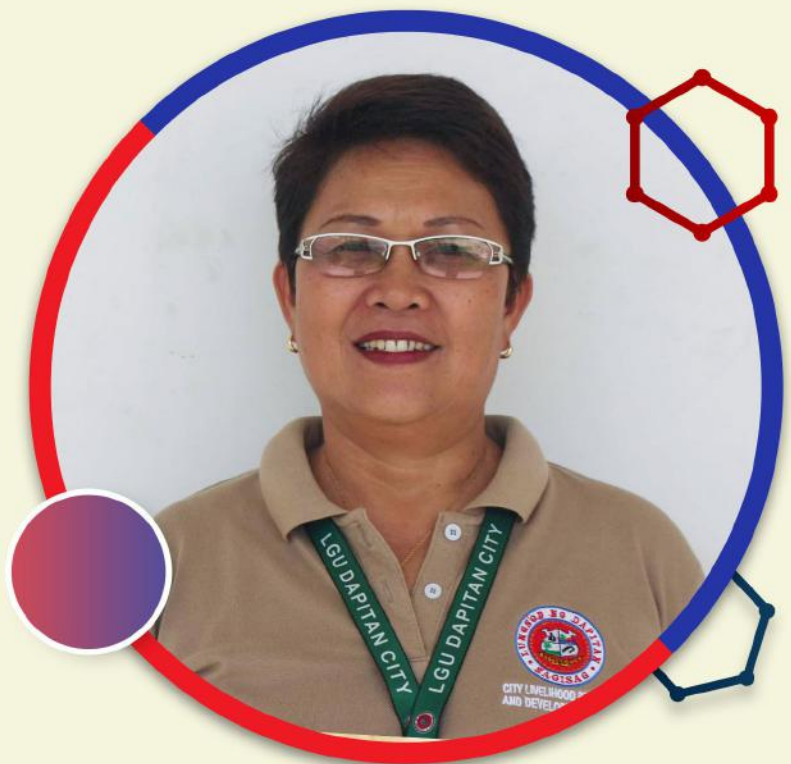


What Partners Have To Say?

Your program is **very appropriate**
and our recipients will be given
the **opportunity to earn**.
This is a very good program
kasi **walang bayad...**
Marami talagang **matutulungan**.

**Susan
Empeynado**

Livelihood Programs Coordinator
Dapitan City



TOTAL CUSTOMERS

1,200,000



NATIONWIDE RESELLERS

80,000



1,000,000

**RESELLERS BY
DECEMBER 2024**

**15,000,000
CUSTOMERS BY 2024**

HOPE

**OUR RESELLERS WILL
BECOME YOUR RESELLERS**



**OUR CUSTOMERS WILL
BECOME YOUR CUSTOMERS**

TATAAS ANG SALES MO

✓ DADAMI ANG SUKI
MO ARAW-ARAW

✓ MAMAHALIN KA
NG CUSTOMERS
MO DAHIL SA MGA
BENEFITS NILA

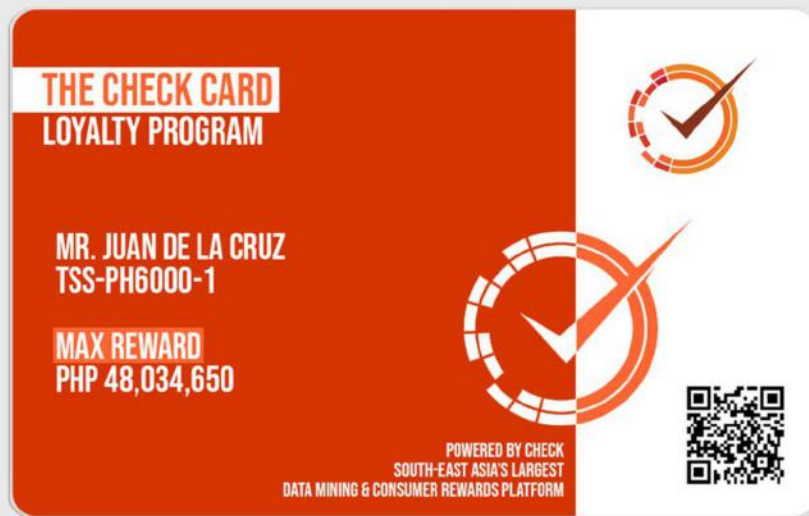
✓ MABILIS ANG PAGLAKI
NG IYONG NEGOSYO



ONCE YOU ARE APPROVED FOR PULP, YOU CAN CREATE YOUR OWN CASH BACK CARD AND SELL IT TO YOUR CUSTOMERS



PHP 567,000



CASHBACK PER ACCOUNT NA IBIBIGAY NG PULP SA BAWAT CUSTOMER MO

CHECK DATA REWARDS INFOGRAPHIC FOR THE PHILIPPINES ONLY

UP TO 25% CASHBACK

OVER 400,000 ACCEPTED RECEIPTS





POINTS FROM YOUR OWN COMPANY
MAY BE INCLUDED IN THE CARD

WE WILL PLACE YOUR
COMPANY LOGO IN THE
LOYALTY CARD



EACH CARD HAS THEIR OWN
UNIQUE CODE. YOU CAN SCAN
THE CODE TO GIVE POINTS
TO THE CUSTOMER

POINTS FROM THIRD PARTIES
MAY BE PLACED IN THE CARD

OVER 10,000 RECEIPTS ACCEPTED



WHY BIG COMPANIES INVEST IN LOYALTY PROGRAMS?



COMPANIES UNDERSTOOD THE BENEFITS OF **CUSTOMER LOYALTY**



**CHEAPER TO RETAIN CUSTOMERS,
EXPENSIVE TO ACQUIRE NEW ONES**

CUSTOMER LOYALTY INCREASES INCOME BY UP TO **72% PER YEAR**

CUSTOMER LOYALTY PROVIDES
ADDITIONAL REVENUE INCREASE OF
42% PER YEAR ONWARDS





LOYALTY PROGRAM
HELPS BIG BUSINESSES
GET EVEN BIGGER



BUT WHY IS IT SO DIFFICULT
TO DEVELOP YOUR OWN
LOYALTY PROGRAM?



DEVELOPING YOUR OWN
LOYALTY PROGRAM IS
VERY EXPENSIVE

THE COST OF DEVELOPING YOUR OWN LOYALTY PROGRAM IS
MINIMUM OF TWO MILLION PESOS
MAXIMUM OF THIRTY MILLION PESOS





**DEEPEST, WIDEST,
WELL CONNECTED**
ORGANIZATION



**REWARDS
PROGRAM**

**10 YEARS
EXPERIENCE**

80,000

AFFILIATES

1.2 MILLION
TOTAL CUSTOMERS

44,000
LAUNCHINGS



LARGEST
YOUTUBE SOCIAL
ENTERPRISE CHANNEL



BEST SOCIAL ENTERPRISE
IN SOUTH-EAST ASIA



DEDICATED E-COMMERCE
PLATFORM

PayPal

VISA

MasterCard

AMERICAN
EXPRESS

CUSTOMER FINANCING

ADVERTISE TO
MILLIONS



**CAPITAL
EXPANSION**



LEGIT & LEGAL
SUSTAINABLE



OUR RESELLERS = YOUR RESELLERS
OUR CUSTOMERS = YOUR CUSTOMERS

STEPS FOR PULP BUSINESS PARTNERSHIP

Contact **0932-654-7831**
for the initial meeting

Attend the meeting for
the initial discussion of
potential partnership

Our official email is
check.data.rewards@gmail.com

You may also connect with
us **via our official FB Page at**
www.facebook.com/pulpcorporaterewards





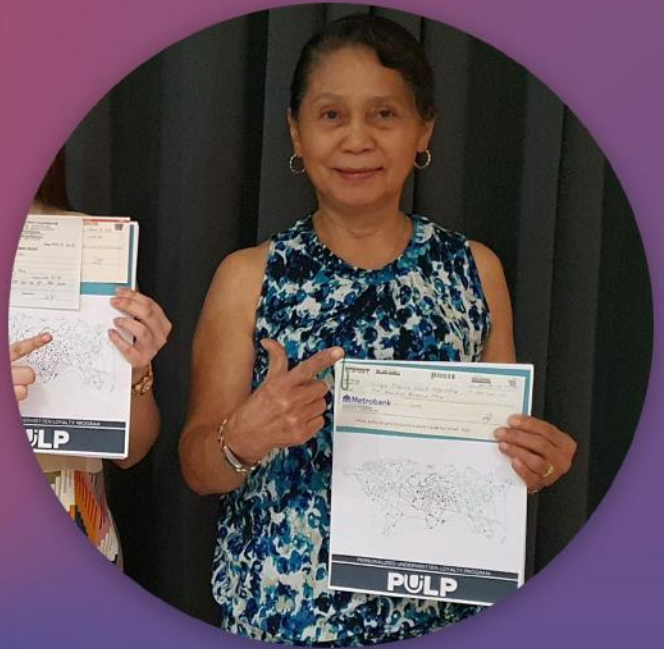
WHEN YOU BECOME A PARTNER
OF PULP, YOU WILL RECEIVE
ADVERTISING CREDITS

YOU CAN USE THESE CREDITS TO GAIN ACCESS TO
MILLIONS OF POTENTIAL CUSTOMERS

PULP IS OFFERED IN
FREE & PREMIUM OPTIONS



80,000+ HAPPY PARTNERS SA BUONG PILIPINAS



FREE VS PREMIUM

FEATURES	FREE	PREMIUM
Loyalty Cards	Max 15, digital card only	UNLIMITED , digital & physical
CCB Stores	One (1) only	Five (5) maximum
Advertising Credits	PhP 10,000 one-time	PhP 100,000 PER MONTH
Capital Expansion Program	Yes	Yes
hiNel Business Trainings	Basic	Advanced
Customer Financing	Yes	Yes
Customer to Reseller Conversion		Consultation and Features
Export Products Abroad (under testing)		Yes
Benefit Drop		Yes
TARGET AUDIENCE	Government-Endorsed	Private Businesses
COST	Free	T.B.D.
		***physical card is PhP 99/card



PARA MAKASALI AY SUNDIN LAMANG ANG MGA STEPS NA ITO:

1. **FILL-INAN** ANG ATING
APPLICATION FORM NA
NASA ATING WEBSITE

2. **I-PRINT** ANG HOPE QR
POSTER NA IPINADALA
SA INYONG EMAIL

3. THIRD, **MAGPADALA
NG PICTURE** KASAMA
ANG PRINTED QR POSTER
AT BACKGROUND ANG
TINDAHAN/OFFICE/BAHAY MO

**PARA MAINTINDIHAN ANG
CASHBACK PROGRAM PARA
SA MGA CUSTOMERS, AY
BASAHAHIN ANG PART 2 NG
ATING PROGRAM BROCHURE**